

Contact: Tom Durkin
Kaemingk USA
507-298-4192
kaemingkusa@kaemingk.com

Leading European Holiday Décor Wholesaler Kaemingk Expands Distribution to U.S.

Company Offers Qualified Buyers Free Airfare to Europe and Castle Lodging to Visit Netherlands-Based Showroom

(Cannon Falls, MN – December 12, 2009) – Kaemingk, Europe’s largest holiday and seasonal décor wholesaler, announces it is expanding into the United States as Kaemingk USA. The company’s 10,000-SKU holiday and seasonal collection will be available to buyers in the United States beginning in January 2010.

With more than 70 years in business, the Netherlands-based Kaemingk (pronounced “kay-mink”) is Europe’s established trend and fashion leader for Christmas, spring, garden and home accessories products. Based in the storybook town of Aalten in the Netherlands, Kaemingk distributes its beautifully designed, smartly priced collection in over 30 countries, now including the U.S. Featuring on-trend, hand-crafted designs, Kaemingk USA’s exclusive product lines are created by a team of 18 product developers and buyers who travel the world in search of new ideas and materials, color and style trends, and innovative products.

As part of its introduction to U.S. buyers, Kaemingk USA is providing buying trips to the company’s 20,000 square-foot showroom in Aalten, the Netherlands. For qualified buyers, Kaemingk USA will provide round-trip airfare and two nights stay in the luxurious 12th century Wasserburg Castle Hotel. Kaemingk’s new 2010 product collections will also be on display in the company’s Messe Frankfurt showroom during the Christmasworld Fair in January.

With exclusive distribution rights in the U.S. market, Kaemingk USA was founded by retail and wholesale industry veterans with experience in international sales, marketing, product development, sourcing and supply chain management. With 60 combined years of experience in the holiday and gift business, managing partners Laurence Warden, Deb Olson and Tom Durkin founded Kaemingk USA to bring U.S. buyers the trend-forward style and value-priced products Kaemingk is renowned for in Europe.

“With the combined talents of this world-class seasonal company and our experienced management team in the U.S., we look forward to bringing U.S. buyers a fresh, exciting holiday and seasonal line at affordable prices,” says Durkin.

Starting in January 2010, buyers in the U.S. may purchase Kaemingk products in full containers shipped from the company’s distribution center in Holland, or directly from Asia on an FOB purchase basis. Prices are competitive with Asian trading companies, and Kaemingk has offices in Hong Kong and several locations in China to ensure products are of excellent quality and meet all confirmed delivery dates.

For more information about Kaemingk USA or to inquire about buying trips to the Netherlands, visit www.kaemingk.com, call 507-298-4192 or email kaemingkusa@kaemingk.com.

###